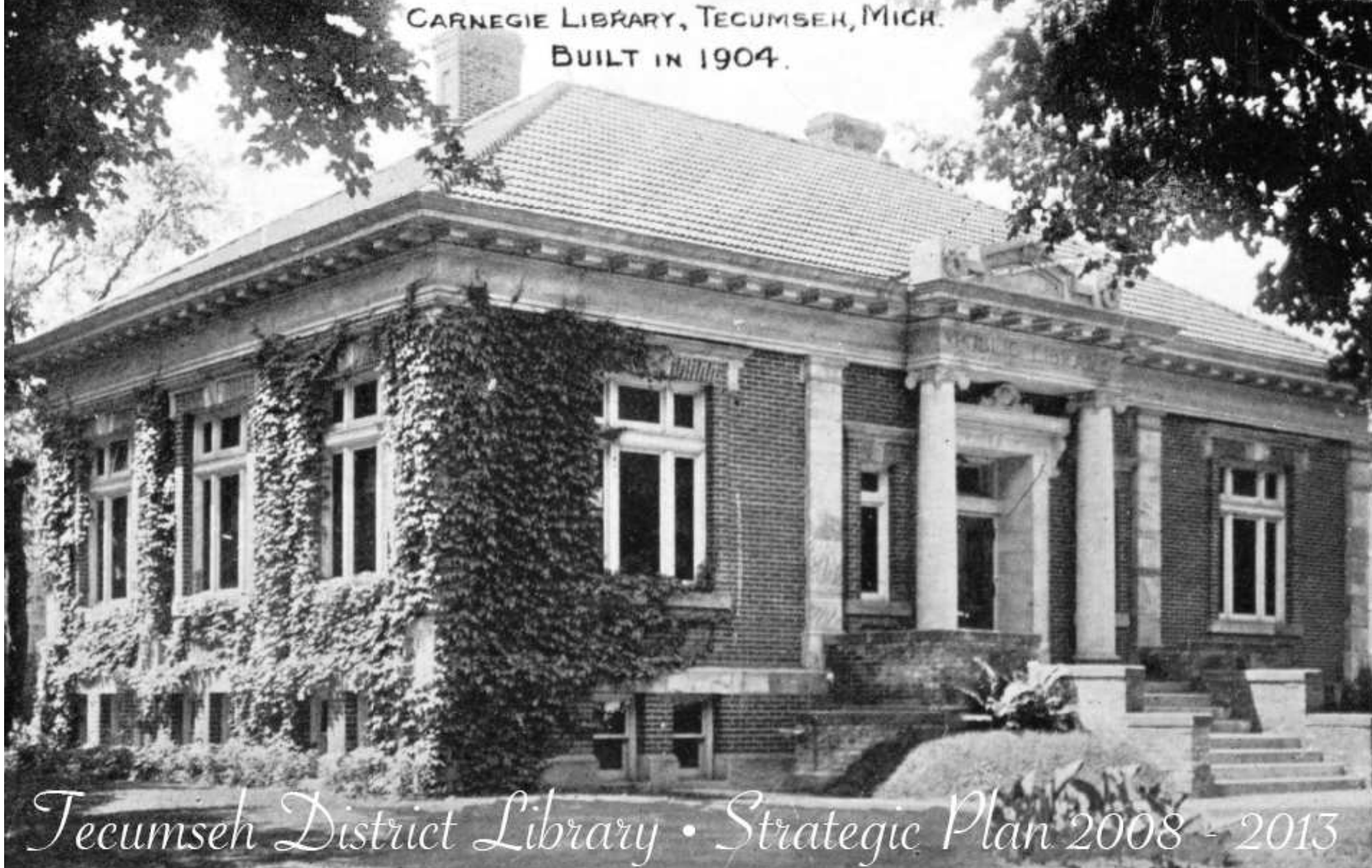


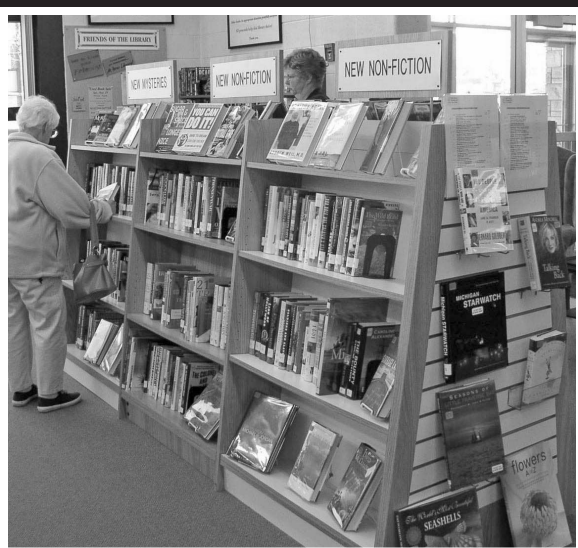
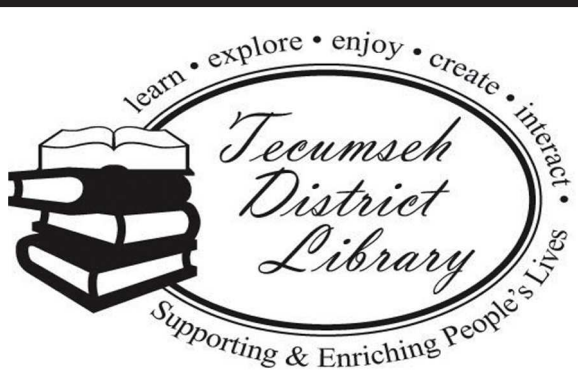
CARNEGIE LIBRARY, TECUMSEH, MICH.
BUILT IN 1904.



Tecumseh District Library Strategic Planning Team

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Tecumseh District Library Strategic Plan

2008-2013

Goal I – Collections

Provide a comprehensive, current, & ever-evolving collection to meet the needs of all segments of its population.

Strategies

1. Meet QSAC Excellent core measures.
2. Identify & address special needs, e.g., bi-lingual, adult literacy, vision impaired, hearing impaired, etc.
3. Identify & implement ways to enhance accessibility of collections to all persons with special needs.

Goal II – Community Center/Commons

Provide a place for the community to meet & interact.

Strategies

1. Provide engaging opportunities for 'tweens & teens.
2. Explore possibilities of providing a coffee shop & other refreshments.
3. Provide a venue to display local talents in music & the arts.
4. Provide a meeting space for elected officials to meet with the public.

Goal III – Customer Service

Provide world-class customer service.

Strategies

1. Investigate options, including the use of volunteers, to provide more pro-active assistance, including technology support, to library visitors.
2. Offer self-checkout within two years.
3. Improve signage.
4. Investigate the feasibility of expanded operating hours.
5. Meet QSAC service excellence core measures.

Goal IV – Facility

Maintain an up-to-date facility to meet the needs of the community while considering the historical character of the community.

Strategies

1. Address interior configuration shortcomings such as poor lighting, lack of quiet study rooms, location of collections, public access computer location, & lack of social area.
2. Explore site development options.
3. Update restroom facilities.
4. Evaluate facility needs annually.

Goal V – Funding

Seek & secure diversified funding to support programs & services to meet the library's goals.

Strategies

1. Develop a comprehensive fund raising strategy, exploring all fund raising options.
2. Develop a comprehensive marketing plan.
3. Explore & secure grant opportunities.

Goal VI – Marketing

Provide ongoing communication in a variety of formats to the community about library services & programs.

Strategies

1. Explore multimedia approaches to marketing library programs, including the internet, public access, TV, & radio.
2. Implement a monthly e-mail newsletter by June, 2008.
3. Explore cost-effective window signage, a marquee, or TV monitor to publicize programs & services.
4. Conduct a community survey every two years, including gathering input on how the public would prefer to receive information regarding the library.
5. Update the website to promote & enhance services & programs in a dynamic manner.

Goal VII – Programs

Provide a variety of programs for all age groups.

Strategies

1. Seek to initiate partnerships with community groups & agencies, including the local historical society, to increase the variety of programs & opportunities.
2. Provide inter-generational programming activities on an annual basis.
3. Provide author/speaker book talks & signings on a semi-annual basis.
4. Seek additional avenues of cooperation & projects for TDL & Friends of the Library.

Goal VIII – Technology

Provide the best available technology to allow access to information & resources.

Strategies

1. Increase & maintain the number of computers for public use to reflect a ratio of 1 per 1,000 population.
2. Develop a technology plan.
3. Meet QSAC Technology Excellence measures.
4. Investigate trends in developing technology & determine the feasibility of incorporating them into the Tecumseh District Library.

It is the mission of the Tecumseh District Library to provide quality service and access to ideas, information, experiences, and materials that support and enrich people's lives.